

Message Text

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PAGE 01 STATE 186752

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ORIGIN EB-07

INFO OCT-01 EUR-12 ISO-00 COME-00 INT-05 GSA-02 TRSE-00

H-02 /029 R

DRAFTED BY EB/ISM:WPOLIK:LMP

APPROVED BY EB/ISM:MJDUX

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R 071844Z AUG 75

FM SECSTATE WASHDC

TO AMEMBASSY LONDON

UNCLAS STATE 186752

E.O. 11652: N/A

TAGS: EMIN, UK

SUBJECT: TIN: REQUEST FOR INFO ON NYU SPONSORED CONFERENCE

REF : LONDON 12062

1. NYU'S DIVISION OF BUSINESS AND MANAGEMENT (DBM) HAS PROVIDED FOLLOWING INFO ON DBM AND DECEMBER 15-16 "METALS COMMODITIES CONFERENCE," AS REQUESTED REFTEL:

2. DBM REGULARLY OFFERS APPROXIMATELY 300 COURSES (AVERAGING 10-14 WEEKS IN LENGTH) COVERING ALL ASPECTS OF BUSINESS: FINANCE, MARKETING, PUBLIC RELATIONS, MANAGEMENT, ADVERTISING, PACKAGING. IN ADDITION, DBM HOLDS BETWEEN 100-125 CONFERENCES YEARLY (RUNNING ONE TO FOUR DAYS INLENGTH) COVERING ALL ASPECTS OF BUSINESS. THESE CONFERENCES DRAW NATIONAL AUDIENCES OF CORPORATE DECISION MAKERS. DECEMBER "METALS COMMODITIES CONFERENCE" WILL BE FIRST METALS COMMODITIES SESSION TO BE HELD BY DBM, ALTHOUGH IT HAS HELD TECHNICAL METALS CONFERENCES IN PAST. NO ESTIMATE YET OF AUDIENCE EXPECTED, BUT ATTENDANCE AT DBM'S AGRICULTURAL COMMODITIES CONFERENCES HAS AVERAGED BETWEEN 300 AND 350 OVER PAST FIVE YEARS.

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3. DBM ALSO PROVIDED TENTATIVE LIST OF SPEAKERS AND TOPICS

FOR DECEMBER METALS CONFERENCE, AS FOLLOWS: CONGRESSMAN CHARLES BENNETT OF FLORDIA (CHAIRMAN, HOUSE ARMED SERVICES SUB-COMMITTEE ON STOCKPILING) SPEAKING ON "STRATEGIC STOCKPILING, PRESENT AND FUTURE;" ASSISTANT SECRETARY OF THE TREASURY GERALD PARSKY SPEAKING ON "U.S. ATTITUDE ON COMMODITY PRICE FIXING;" H.E. ROBINSON OF STANFORD RESEARCH INSTITUTE SPEAKING ON "OUTLOOK FOR INTERNATIONAL MINERAL INVESTMENTS." IN ADDITION, PANEL COMPOSED OF LEADING METALS INDUSTRY OFFICIALS WILL DISCUSS SHORT AND LONG TERM OUTLOOK FOR SPECIFIC METALS. TENTATIVE PANEL MEMBERS INCLUDE EDGAR B. SPEER (CHAIRMAN, US STEEL CORP.) ON STEEL; C.A.J. HERKSTROETER OF BILLITON ON TIN; J.D. HARPER (CHAIRMAN, ALCOA) ON ALUMINUM; FRANK R. MILLIKEN (PRESIDENT, KENNECOTT COPPER CORP.) ON COPPER; AND HAROLD ZERBE (CHAIRMAN, NEW JERSEY ZINC CO.) ON ZINC.

4. IF ALLEN DECIDES TO ACCEPT INVITATION TO DECEMBER METALS CONFERENCE, DEPARTMENT WOULD APPRECIATE ALLEN'S TRAVEL ITINERARY WHEN FIRM, AS WELL AS INFORMATION ON HIS PLANS FOR WASHINGTON MEETINGS. KISSINGER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TIN, COMMODITIES, MEETINGS, NEW YORK
Control Number: n/a
Copy: SINGLE
Draft Date: 07 AUG 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STATE186752
Document Source: CORE
Document Unique ID: 00
Drafter: WPOLIK:LMP
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750273-0965
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750873/aaaacmdv.tel
Line Count: 84
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 LONDON 12062
Review Action: RELEASED, APPROVED
Review Authority: hartledg
Review Comment: n/a
Review Content Flags:
Review Date: 03 FEB 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <03 FEB 2003 by ReddocGW>; APPROVED <06 FEB 2004 by hartledg>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: TIN: REQUEST FOR INFO ON NYU SPONSORED CONFERENCE
TAGS: EMIN, OCON, UK, (ALLEN, H W)
To: LONDON
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006